



Islamiah Women's Arts and Science College

(Recognised by UGC under Section 2(f) & 12(b) of the UGC Act 1956 & Permanent affiliation with Thiruvalluvar University
Maintained & Managed by The Vaniyambadi Muslim Educational Society)

10, Bye-Pass Road, New Town, Vaniyambadi - 635 752. Tirupattur District, Tamilnadu.

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Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

Principal

PERMISSION LETTER

Vaniyambadi
25.01.2021

From

Dr. K. Indra,
Head & Assistant Professor of Business Administration
Islamiah Women's Arts & Science College
Vaniyambadi.

To

The Secretary & Correspondent
Islamiah Women's Arts & Science College
Vaniyambadi.

Through

The Principal
Islamiah Women's Arts & Science College
Vaniyambadi.

Respected Sir,

Sub: Seeking permission to send the students for Project Training- Reg.

As I wish to inform you that, the BBA final year students having project training for 15 days which is part of our curriculum, for that we need to send the students for training program. We planned to send from 03.02.2021 to 19.02.2021. So, we request you to grant me permission for the same.

Thanking you

Yours faithfully,

(Dr. K. INDRA)



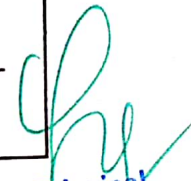
Principal

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Vaniyambadi - 635 752.

PROJECT TOPICS OF III BBA - 2018-2021 BATCH


| S. No. | GROUPS | TOPIC |
|--------|--|---|
| 1 | Shafiya. T.U Aafiya. T.U Nimra Mahek Saranya. V | A Study on Manufacturing Strategy in Kannan & Co. |
| 2 | Anusuya. G Indumathi. S Parimala. G Thamaraiselvi. K | A Study on Impact on Sales Promotion on Marketing of Love-One Soft Drinks |
| 3 | Fathima Thasneem. V Farheen Firdose. S Hemavathi. P Swetha. S | A Study on Problem of HRM and Their Impact on Organizational Performance in Aala Gloves Vaniyambadi |
| 4 | Sanila Aadin. M Hajeera Kulsum. A Shaziya. S Fathima. O | A Study on Effluent Water Treatment on Tanneries with Reference to Vani Tec. |
| 5 | Pavithra. B Ramya. M Roshini. M Vijayanithya. S | A Study on Labour Welfare and Safety Measures to Love-One soft drink Company |
| 6 | Gowthami. P Gowripriya. R Komathi. S Yatheendhira. N | Raw Material Inspection and its Impact on Quality Production in Tirupattur Sugar Mills |
| 7 | Ayesha Siddiqua. V Fouziya. A Mohanapriya. V Sathya. M | A Study on Assessment of Production Process and Quality Control in Venu Gopal Naidu Hall Apparels |
| 8 | Saranya. S Masiha Banu. F Ayisha Siddiqua. S Bhavani. S | A Study on Impact of Rewards and Recognition of Employees in Mohib Shoes Pvt. Ltd. |
| 9 | Chandrika. K Gayathri. N Poovizhi. V Sowmiya. K | Factors Influencing Customers Buying Decisions with Sumi Motors |
| 10 | Divya. G Gayathri. S Swetha. R Sibiyasri. S | A Study on Improving Customer Service in Primary Agricultural Co-operative Society |




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| 11 | Sowmiya. H Swetha. R Shenbhagapriya. M Anjali. P | Effectiveness of Distribution Channel of Consumer Product with Regard |
| 12 | Madhumitha. J Punitha. G Rupavathi. R Ruthra. S | Influence of Brands on Consumer Purchasing Behaviour with Regard to Electronic Products |
| 13 | Zuha Fathima. C Aaliya Kauser. U Uzma Falak. S Ramya. I | A Study on United Economic Organisational Under the Employee Engagaement nd Culture |
| 14 | Aishwarya. V Durga Devi. G Haritha. R Nisha. A | A Study on Solvency Position with Reference to Tirupattur Co- operative Sugar Mill, Kethandapatti |
| 15 | Faseeha Suman. H Afraa Sabaahat. N.F Dayana. C Anisha Fathima | A Study on Personality and its Impact on Employees Performance in V.A.S. Noorullah |




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